1. As a new user, I want to create an account so that I can access the platform and start using its features.
2. As a user, I want to be able to search for and follow other users so that I can see their content in my feed.
3. As a user, I want to be able to create and post my own content, such as photos, videos, and text, so that I can share my thoughts and experiences with others.
4. As a user, I want to be able to like and comment on other users' content so that I can interact with them and show my appreciation.
5. As a user, I want to be able to edit and delete my own content in case I made a mistake or changed my mind about something.
6. As a user, I want to be able to see a feed of the latest posts from the users I follow, so that I can keep up with their updates.
7. As a user, I want to be able to receive notifications when someone likes or comments on my posts, so that I can stay engaged with my audience.
8. As a user, I want to be able to message other users privately, so that I can communicate with them one-on-one.
9. As a user, I want to be able to report inappropriate or offensive content, so that the platform can take action to remove it.
10. As a user, I want to be able to customize my profile by adding a profile picture, header image, bio, and other personal details, so that I can express my personality and interests.